



Experience the savings of a L.I.F.E. Association Membership

L.I.F.E. Association is a not-for-profit, members only association that provides the most up to date information available to Empower Members to make Informed Choices to positively impact their day-to-day lives.

Your Basic Membership gives you access to:

Active & Fit

With the Active & Fit Direct program, you can choose from 11,000+ participating fitness centers and select YMCAs nationwide, 2,500+ on demand workout videos, healthy living coaching, activity tracking and much more.

Dining & Entertainment

Go out for a night on the town with special group rates from many of your favorite local restaurants, movie theaters and much more. Members will save up to 50% to the largest online entertainment offering concerts, theme parks, ski resorts, zoos aquariums, tours and much more. eDelivery and eRedemption for most tickets makes entertainment super convenient and affordable.

Family Benefits

Treat the family to special savings on products and services they use every day. Family benefits include savings on groceries, discounts on office and school supplies, discounted 24-hour emergency road service, student grant locator, discounted gasoline gift cards and automotive services and so much more.

Quarterly eHealth Newsletter

Delivered via email each quarter our newsletter features information on keeping your entire family Healthy, Wealthy and Wise.

Retail Stores & Gifts

Members will save up to 10% on eGift Cards on restaurants, retailers, and home improvement stores. Members will save on everything from clothing to kitchen supplies, from hunting & fishing gear to the latest shoes. Purchased discounted eGift cards accepted at full face value.

Travel Services

Truth in Travel! We are your travel advocates. Unlike other travel services, we do not make money on what you spend. Instead, we use all the resources available, including the Internet and "inside" travel industry connections, to deliver more value for your travel and vacation dollar. We provide the lowest guaranteed pricing with the highest concierge service quality available anywhere. Members will have access to a personal concierge travel specialist to discuss air, hotels, travel packages, car rentals, condominium rentals, cruises, and specialty travel services. Members will automatically receive a 3% cash back on Airline Tickets and Travel Packages, and a 5%cash back reward on Hotels and Cruises.

WellCard Prescription Savings

An Empowering health and wellness program that provides you and your family discounts on Prescription Drugs, Hearing, Diabetic Supplies, Vitamins and Daily Living Products.



Work/Life Balance

Wellness

Health Services

Financial Security

Community Outreach